

Presented by Lauren Wendorf



GETTING SPOOKY WITH IT
A LOOK AT HORROR GENRES, SUB-GENRES, AND CULTURAL
THEMES

Today's goal is to prove Horror
is for (almost) everyone!

But don't worry...no scary
images or spoilers will be
shown in this presentation



THE
CW
KXVO 15
KXVO.COM

WHY IS HORROR IMPORTANT?

Cultural significance! We all have fears constantly changing with social evolution.

What does this mean? Everyone can use horror as an easy form of safe cathartic release for everyday anxieties.



1910-30s

German
Expressionism helps
bring the classics to
life + great
depression

1950s

Cold War
paranoia
spurs
creature
features

1960s

Post Psycho,
we switch to
disturbed
people (the
monster next
door - more
graphic)

1980s

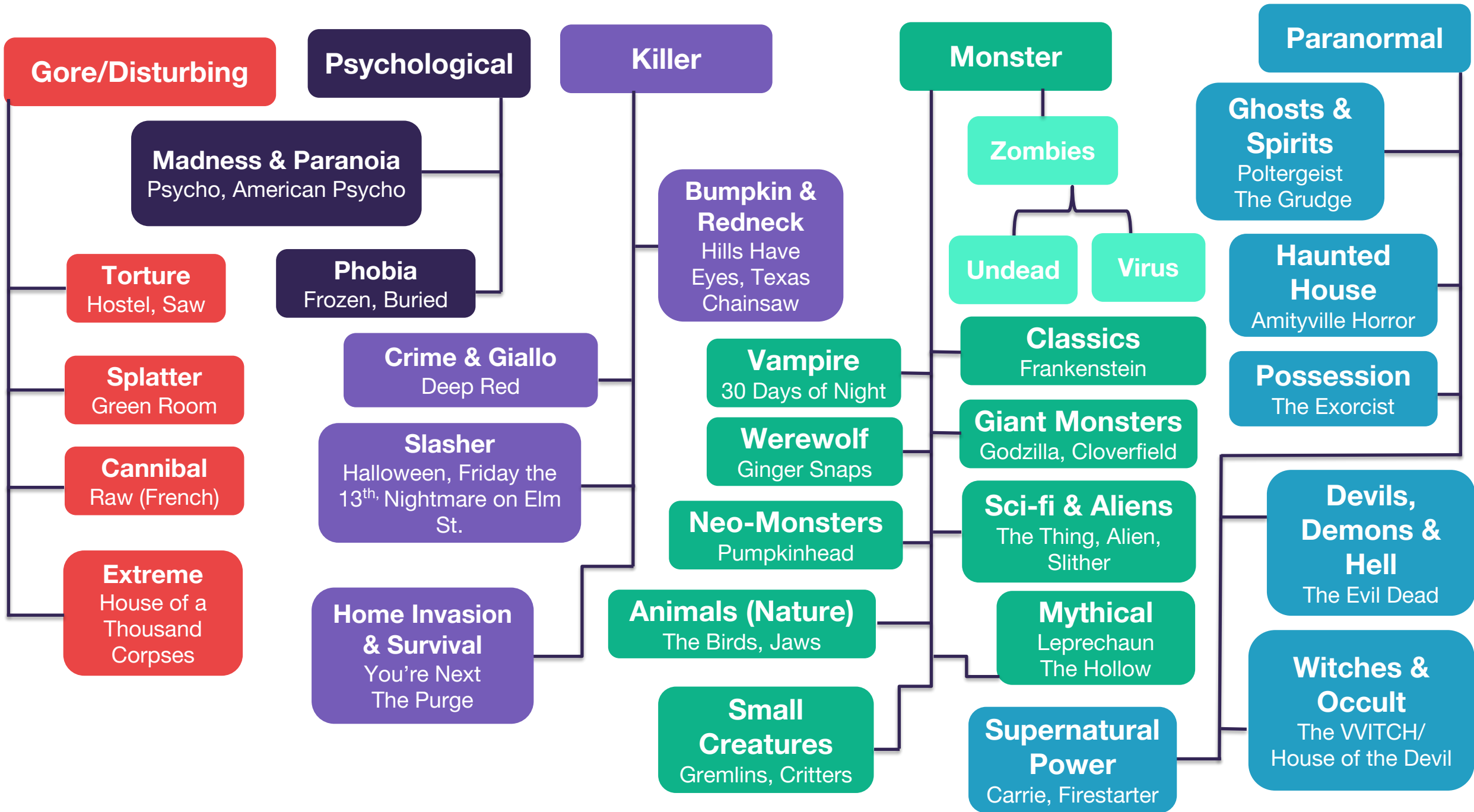
Rise of
Slashers!

1990-00s

Meta + Viral
internet
marketing
(found
footage)

Current

Revisiting old
themes,
period pieces,
FRANCHISES
ABOUND



HONORABLE MENTIONS (SHAMELESS PLUG FOR PERSONAL FAVES)

